



University of Catania
Department of Economics and Business



**FIRST INTERNATIONAL ENTREPRENEURSHIP EXEMPLARS CONFERENCE
ENTREPRENEURIAL ECOSYSTEMS AND THE DIFFUSION OF START UPS
Catania, Italy, May 23-25, 2013**

Chairs

Sharon Alvarez, Jay Barney, Giovanni Battista Dagnino and Rosario Faraci
Web: cataniaentrepreneurship2013.com Facebook: www.facebook.com/Cataniaentrepreneurship2013

PROGRAM SCHEDULE
(May 10, 2013)

DAY 1: Thursday May 23, 2013

6:30pm-9:00pm Kick-off Session and Cocktail Reception
Meeting point. Palazzo delle Scienze, Corso Italia 55 Catania
Location: JoYà Academy - Via Scuto Costarelli 26, Catania
Evening on your own

DAY 2: Friday May 24, 2013 – Palazzo delle Scienze

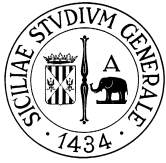
8:00 – 8:30am Breakfast
8:30 – 10:00am Session I
10:00 – 10:30am Break
10:30 – 12:00pm Session II
12:00 – 01:15pm Panel I
1:15 – 2:45pm Lunch
2:45 – 4:00pm Panel II
4:00 - 4:30pm Break
4:30 – 6:00pm Display of Posters
8:45pm – 12:00am Gala Dinner Grand Hotel Baia Verde
NOTE: The bus to the Gala Dinner will leave at 8:00pm SHARP from **across the street** of Palazzo delle Scienze, Corso Italia, 55, Catania

DAY 3: Saturday May 25, 2013 – Palazzo delle Scienze

08:30 – 10:00am Session III
10:00 – 10:30am Break
10:30 – 11:45am Panel III
11:45 – 1:15pm Roundtables
1:15 – 2:30pm Lunch
End of Conference

NOTE

The Catania entrepreneurship exemplar conference is going to last overall two full days. It will start on Thursday May 23 at 6.30pm, with the kick off session and cocktail reception, and will cover the whole day of Friday May 24 (8:30am-6pm), with the ensuing Gala Dinner at the Grand Hotel Baia Verde and special Sicilian food tasting starting at 8:30pm, and half day of Saturday May 25 (8:30am-2:30pm) until lunchtime.



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DAY 1: THURSDAY MAY 24 2013

KICK OFF MEETING

Wednesday May 23, 2013 - 6.30-9.00pm

Meeting point: Palazzo delle Scienze, Corso Italia 55 Catania

Location: JoYà Academy - Via Scuto Costarelli 26 Catania

Welcome Addresses

Professor Giacomo Pignataro

President University of Catania

Professor Michela Cavallaro

Chair Department of Economics and Business

University of Catania

Sharon Alvarez and Jay Barney

Conference Chairs

Giovanni Battista Dagnino and Rosario Faraci

Conference Chairs

Cocktail Reception



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DAY 2: FRIDAY MAY 24 2013

Friday, May 24 08.00am-08.30am - Palazzo delle Scienze - Breakfast

Session 1: Building and Nurturing Entrepreneurial Ecosystems

Friday, May 24 08.30am-10.00am - Palazzo delle Scienze Aula Magna

Chair: **Todd Saxton, Indiana University**

- Inter-institutional conflicts in technology commercialization ecosystems
S.A.M. Dolmans, W.F. Meulman and I.M.M.J. Reymen, Eindhoven University of Technology
- Building ecosystem momentum: The case of Appcampus
Dmitry Sharapov, Llewellyn D.W. Thomas and Erkko Autio, Imperial College Business School
- Competition and cooperation in entrepreneurial ecosystems: A life-cycle analysis of a Canadian ICT ecosystem
Soumaya Ben-Letaifa, University of Quebec at Montreal, Giovanni Battista Dagnino and Anna Minà, University of Catania

Friday May 24 10.00am-10:30am - Coffee/Tea Break

Session 2: Dynamics of Local Creative Entrepreneurial Ecosystems

Friday, May 24 10.30am-12.00pm- Palazzo delle Scienze Aula Magna

Chair: **Naga Lakshmi Damajaru, Indian School of Business**

- Accessing the creative ecosystem: Evidence from UK fashion design micro enterprises
Alison Rieple, University of Westminster, Jonathan Gander, University of East Anglia, Paola Pisano, University of Turin and University of Westminster, Adrian Haberberg and Emily Longstaff, University of East London
- Management, strategy and policy suggestions for European academic incubators: The creation of a start-ups' ecosystem in South West England
Angelo Miglietta, IULM University of Milan and Dario Peirone, University of Turin
- Towards "skarse" entrepreneurial ecosystems: Using agent-based simulation of entrepreneurship to reveal what makes regions tick,
Elias G. Carayannis, George Washington University School of Business, and Mike Provance, Growth Kinetics



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Panel 1: Entrepreneurship Education: State of the Art and Future Prospects

Friday, May 24 12.00pm-1.15pm- Palazzo delle Scienze Aula Magna

Chair: **Giovanni Battista Dagnino, University of Catania**

Panelists:

- **Michele Costabile**, *LUISS University and Non Executive Vice President Principia SG*
- **Gianluca Dettori**, *CEO DPixel*
- **Umberto La Commare**, *President of Consorzio ARCA Academic Incubator of University of Palermo*
- **Gianni Lorenzoni**, *Emeritus, University of Bologna and President Alma Graduate School*

Discussion with audience

Friday May 24 1.15pm-2:45pm - Lunch

Panel 2: Forming and Exploiting Creation Opportunities

Friday, May 24 14.45pm-4.00pm- Palazzo delle Scienze Aula Magna

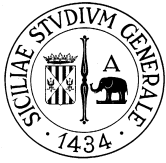
Chair: **Valentina Della Corte, University of Naples “Federico II”**

Introduction: **Jay Barney**, *University of Utah* (Conversation on opportunity discovery and creation)

Start Up Experiences:

- **Angelo Chianese**, *President Databenc – High tech district in culture and heritage*
- **Delia Di Bona**, *CFO Mosaicoon*
- **Roberto Imperatrice**, *CEO Sebeto Group*
- **Ferdinando Spagnuolo**, *Restoring Ancient Stabiae Foundation*

Conclusions: **Sharon Alvarez**, *Ohio State University* (How the real life experiences above inform future discussions of creation opportunities)



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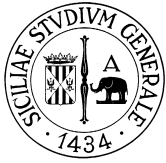
Display Session: Entrepreneurial Ecosystems as Start Ups Generators

Friday, May 24 4.30pm-6.00pm Palazzo delle Scienze Aula Magna and Aula Professori

- Shaping ecosystems with scientist-user template: Microfoundations of user entrepreneurial processes in early technology entrepreneurship,
Daniela Baglieri, *University of Messina* and **Gianni Lorenzoni**, *University of Bologna*
- Multidimensional Impact of Business Environment on Entrepreneurship in European Cities,
Maksim Belitski, *Anglia Ruskin University Cambridge* and **Sameeksha Desai**, *University of Indiana*
- Patterns of venture capital investments in Europe,
Fabio Bertoni, **Massimo G. Colombo** and **Anita Quas**, *Polytechnic of Milan*
- Entrepreneurial ecosystems dynamics
Elias G. Carayannis, *George Washington University School of Business*, **Dimitris G. Assimakopoulos**, *Grenoble Ecole de Management* and **Dimo Dimov**, *University of Bath*
- Small and medium-sized firms, financial strategy and institutions in Italy,
Maria Cristina Cinici, *University of Messina* and **Vincent Mangematin**, *Grenoble Ecole de Management*
- Patent Spinoffs: How Important Is the Organizational Environment?
Fabio Corsino, **Paola Giuri** and **Salvatore Torrisi**, *University of Bologna*
- Entrepreneurial and relational capabilities in ecosystems' start-up,
Valentina Della Corte and **Giovanna Del Gaudio**, *University of Naples "Federico II"*
- Entrepreneurial ecosystems as wellsprings of knowledge,
Mirella Migliaccio, *University of Sannio at Benevento* and **Francesca Rivetti**, *Second University of Naples*
- Technology ventures and their ecosystem within the sociotechnical settings: A systemic framework,
Bob Walrave, **Ksenia S. Podoyntsyna**, **Madis Talmar**, **Geert P.J. Verbong** and **A. Georges L. Romme**, *Eindhoven University of Technology*

NOTE: The display session is a session expressly dedicated to poster presentation. The rooms will be equipped with easels for poster display. You will be required to access the room some 10 minutes in advance during the coffee/tea break so as to stick your poster timely on the appropriate easel. Please do not forget to bring with you the poster of your paper and some 10-15 copies of the full paper to hand out.

Friday May 24 8.45pm-12:00am - Gala Dinner at Grand Hotel Baia Verde



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DAY 3: SATURDAY MAY 25, 2013

Session 3: Entrepreneurial Activity, Women Influence and the Crowdfunding Effect
Saturday, May 25 08.30am-10.00am - Palazzo delle Scienze Aula Magna

Chair: **Dimo Dimov, University of Bath**

- The Contingent Effects of Stigma of Failure and Entrepreneurial Activity
Naga Lakshmi Damajaru, *Indian School of Business*, and **Jay Barney**, *University of Utah*
- The more, the merrier? The influence of women of firm-level entrepreneurship
Jacob Lyngsie and Nicolai J. Foss, *Copenhagen Business School*
- What determines the success of crowdfunding projects? The crucial role of early backers
Massimo G. Colombo, Chiara Franzoni and Cristina Rossi Lamastra, *Polytechnic of Milan*

Saturday, May 25 10.00am-10.30am – Palazzo delle Scienze Coffee/Tea Break

Panel 3: Boundaryless Startups: Towards Building an Entrepreneurial Ecosystem
Saturday, May 25 10.30am-11.45am

Chair: **Rosario Faraci, University of Catania**

Panelists:

- **Davide Bennato**, *Digital Media Sociology, University of Catania*
- **Massimo Colombo**, *Dean of Research Department of Management Engineering, Polytechnic of Milan*
- **Salvo Mizzi**, *Project Leader Working Capital Accelerator Telecom Italia*
- **Flavio and Elisa Fazio**, *flazio.com*



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ROUNDTABLE SESSIONS (*parallel sessions*)

Roundtable 1 – Startup and Innovative Ecosystems

Saturday, May 25 11.45am-1.15pm - Palazzo delle Scienze Aula Magna

Chair: **Massimo Colombo, Polytechnic of Milan**

- Understanding and uncovering startup ecosystem structures,
Sakari Sipola, Tuija Mainela and Vesa Puhakka, University of Oulu Business School
- The regional Piedmontese system and the support to innovative start-ups,
Angelo Miglietta, IULM University of Milan and Flavio Servato, University of Turin
- The incubation process for the creation of viable firms: The case of ARCA Consortium,
Gandolfo Dominici, Umberto La Commare, University of Palermo, Federica Palumbo, Sapienza University of Rome and Gabriella Levanti, University of Palermo
- Academic social entrepreneurship: A New Model for the Third Sector?,
Giancarlo Lauto, University of Udine, Paola Mazzurana and Elena Rocco, University of Venice “Ca’ Foscari”

Roundtable 2 – Entrepreneurial Contexts and New Venturing Processes

Friday, May 25 11.45am-1.15pm - Palazzo delle Scienze Aula Professori

Chair: **Sharon Alvarez, Ohio State University**

- Activating the ecosystem: Venture advocate behaviors and the embryonic firm,
Todd Saxton, Kim Saxton, Curtis Wesley II and John A. Busenbark, Indiana University
- Patterns of institutional context in the formation of the biotechnology industry in Italy
Giorgia D’Allura, University of Catania
- Venturing into different contexts: evidence from a process study,
Olimpia Meglio, Matteo Rossi and Arturo Capasso, University of Sannio at Benevento
- Commercialization strategies of general technologies with the Intellectual Property Business Model: the case of AMR Plc.
Lorenzo Massa, Vienna University of Economics and Business, Gianni Lorenzoni and Simone Ferriani, University of Bologna

Saturday May 25 1.15pm-2:30pm - Lunch

End of Catania Conference



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Partners



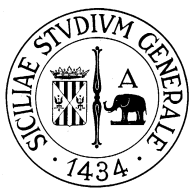
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