



Welcome to the 2014 Academy of Management Conference Program



[Print This Page](#)

Submission: **16927** | Sponsor(s): **(IM)**

Scheduled: **Friday, Aug 1 2014 11:15AM - 12:45PM** at **Pennsylvania Convention Center** in **Room 202 A**

Global Coopetition Research: Challenges and Opportunities *Global Coopetition Research*



[View Map](#)

Organizer: **Manish K. Srivastava**; Michigan Technological U.;

Panelist: **Stephen B Tallman**; U. of Richmond;

Panelist: **Devi R Gnyawali**; Virginia Polytechnic Institute;

Panelist: **Soren Kock**; Hanken School of Economics;

Panelist: **Giovanni Battista Dagnino**; U. of Catania;

The goal of this workshop is to bring together leading coopetition scholars from around the world to identify critical challenges and opportunities in furthering coopetition research. Real coopetition often gets manifested when firms coming from different countries compete and cooperate in the global arena, but limited research has dwelt in this phenomenon fully capturing its complexities. Both theoretical and empirical works, despite recent advancements, still lag behind coopetition practice. This provides us with tremendous opportunities in terms of thinking about interesting research questions, considering novel empirical techniques, and developing a solid foundation for theories of coopetition. The workshop will allow us to critically assess scholarly progress of coopetition research from multiple perspectives and identify a clearer research agenda to further advance global coopetition research. Accordingly, the goal of the proposed workshop is twofold: (a) to encourage a critical assessment of the coopetition research, and (b) to outline future research directions for both theoretical and empirical research.

Search Terms: Coopetition , International , Alliances

KEY TO SYMBOLS

Teaching-oriented | Practice-oriented | International-oriented | Theme-oriented | Research-oriented | Diversity-oriented
 Selected as a Best Paper