

# 7<sup>th</sup> Annual Mid-Atlantic Strategy Colloquium and Doctoral Workshop

February 15-16, 2013

AGENDA

*Hosted by*

Department of Management  
Pamplin College of Business, Virginia Tech  
Organizer: Devi R. Gnyawali (devi@vt.edu)

*at the*

The Inn at Virginia Tech and Skelton Conference Center  
Blacksburg, Virginia  
(www.innatvirginiatech.com)

## Day 1: Friday, February 15

11:00 – 11:30 a.m. **Conference Registration and Check-In**

11:30 – 12:15 p.m. **Lunch (provided), Room: Latham B**

12:30 – 12:50 p.m. **Welcome, Room: Latham C**  
Anju Seth, Head, Department of Management  
Richard E. Sorensen, Dean, Pamplin College of Business

1:00 – 2:45 p.m. **Parallel Paper Sessions**

**Session 1: Knowledge, Learning, and Innovation, Room: Latham C**  
Session Chair: Linda Tegarden (Virginia Tech)

- Temporary Routines: Routine Responses to Disruptions of Routines  
Mahua Guha, University of North Carolina
- Innovation Portfolio Strategy and Technology Entry Timing in the Mobile Handset Industry  
Ronald Klingebiel, Warwick Business School; John Joseph, Duke University
- Knowledge & Motivation: How Negative Feedback in Old vs. New Domains Translates into Firm Action & Performance  
J.P. Eggers, New York University; Jung-Hyun Suh, New York University

**Session 2: Institutions, Alliances and M&A, Room: Solitude (2nd Floor)**  
Session Chair: Mahesh Joshi (George Mason University)

- Institutional Ownership and Shareholder Value Destruction During the Merger Wave in the Late 1990s  
Changhyun Kim, University of North Carolina
- Too Much of a Good Thing? Simultaneous Alliance Commitments and Alliance Performance  
Nitin Pangarkar, National University of Singapore; Sairah Hussain, International Enterprise Singapore; Lin Yuan, University of Macau

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- Institutions sans Frontières: International Agreements and Foreign Investment  
Srividya Jandhyala, George Washington University; Robert Weiner, George Washington University

**2:45 – 3:15 p.m.**

**Refreshment Break**

**3:15 – 4:45 p.m.**

**Roundtable Discussion Sessions**

**Table 1: Alliances and Networks, Room: Latham C**

Facilitators: Turanay Caner (North Carolina State University) and Olga Bruyaka (Virginia Tech)

- Leveraging Changes in Alliance Networks: Role of Knowledge and Relational Vitalities on Firm Innovation  
Shihao Zhou, Virginia Tech; Manish Srivastava, Michigan Tech
- Environmental Jolts and Alliance Portfolio Diversity: A Real Options Perspective  
Qingjiu Tao, James Madison University; Joy Jiang, Oakland University;  
Mike Santoro, Lehigh University
- The Strategic Network of Entrepreneurial Firms: Impact of Pre Founding Ties  
Shweta Gaonkar, University of Maryland

**Table 2: Knowledge and Capabilities, Room: Latham C**

Facilitators: Rhonda Reger (University of Tennessee) and Jerry Flynn (Virginia Tech)

- Capabilities Used to Cope with Critical Supplier Management Crises  
Beverly B. Tyler, North Carolina State University; Sinead Roden, University of Bath
- Absorptive Capacity and Performance: The Effect of Diversified Business Group Affiliation  
Pasquale Massimo Picone, University of Catania; Naga Lakshmi Damaraju, Indian School of Business; Giovanni Battista Dagnino, University of Catania
- Effect of Strategy Type on the Linkage between Upper Echelon Gender Diversity and Firm Performance  
Alexander R. Knights, SUNY-Binghamton; Vishal Gupta, SUNY-Binghamton
- Relationship between Entrepreneurial Orientation and Firm Performance over Time in Large Organizations  
Vishal K. Gupta, SUNY-Binghamton; Andreas Engelen, Technische Universität Dortmund; Alexander Franke, Trademob

**Table 3: Ethics and Governance, Room: Solitude (2nd Floor)**

Facilitators: Parthiban David (American University) and Steve Gove (Virginia Tech)

- Losing the Faith: Wrongdoing, Organizational Identification, and Negative Spillovers in the Catholic Church  
Anastasiya Zavyalova, Rice University; Bryan Stroube, University of Maryland
- Board Characteristics, Competitive Intensity, Ownership Structure – An Examination of the Direct and Indirect Effects on Firm Performance  
Mona Bhal, Coastal Carolina University; Thomas Brush, Purdue University;  
Aldas Kriauciunas, Purdue University
- Effectiveness of International Anti-Corruption Regulations: A Simulation Model  
Srividya Jandhyala, George Washington University

**5:00 – 6:00 p.m.**

**Reception, Room: Latham DEF**

**Dinner on your own**

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## Day 2: Saturday, February 16

7:30 – 8:00 a.m. **Continental Breakfast, Foyer by Latham C**

8:00 – 9:30 a.m. **Parallel Paper Sessions**

**Session 1: Competition and Coopetition, Room: Latham C**

Chair: Shihao Zhou (Virginia Tech)

- Firm Competitive Conditions and Alliance Formation: A Dyadic Approach  
Hermann Juergens, McGill University
- Managing Coopetitive Tensions Through Managerial Innovation: The Implementation of Coopetitive Team Projects  
Fernandez, Le Roy, University of Montpellier
- Coopetition as an Emergent Construct: Identifying a Reification Process Through a Bibliometric Analysis  
Anna Minà, University of Catania; Giovanni Battista Dagnino, University of Catania; Roger L.M. Dunbar, New York University

**Session 2: Venturing and Entrepreneurship, Room: Solitude (2nd Floor)**

Chair: Marc Junkunc (Virginia Tech)

- How to Accelerate Learning: Evidence from Entrepreneurial Ventures Participating in Accelerator Programs  
Susan L. Cohen, University of North Carolina
- Can You Hear Me Now? A Signaling Theory of Long Distance Investment  
Lawrence A. Plummer, University of Oklahoma; Thomas H. Allison, University of Oklahoma
- Who, What and Under What Circumstances?: Pioneer Firm Defenses Against Imitation  
Bernadine J. Dykes, University of Delaware

9:30 – 9:45 a.m. **Refreshment Break**

9:45 – 11:00 a.m. **Research Ideas Discussion Sessions**

**Table 1: Ethics and Corporate Social Responsibility, Room: Latham C**

Facilitated by Rich Wokutch (Virginia Tech)

- Corporate Social Responsibility and Strategic Choice: Toward an Understanding of How Socially Responsible CEO Actions Lead to Positive Performance  
Timothy J. Quigley, Lehigh University

**Table 2: Corporate Governance, Room: Latham C**

Facilitated by Manisha Singal (Virginia Tech)

- Human Asset Causal Ambiguity, Executive Compensation, and Firm Performance  
Adelaide King, University of Virginia; Jen Knippen, University of Virginia
- Regulatory Pressures, CEO Excess Returns, and Firm Manipulations?  
Jen Knippen, University of Virginia
- Firm Size, Performance, CEO pay  
Michele E. Yoder, University of Michigan-Dearborn

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**Table 3: Entrepreneurship, Technology and Innovation, Room: Latham C**

Facilitated by Marc Junkunc (Virginia Tech)

- Where's My Hybrid: Radical Technology and Serendipitous Entry  
Kevin A Miceli, University of North Carolina; Atul Nerkar, University of North Carolina
- New Product Development Capabilities: The Role of Knowledge and Accumulated Experience  
David Thornblad, Virginia Tech

**Table 4: International Strategy, Room: Solitude (2nd Floor)**

Facilitated by Pooja Thakur (Virginia Tech)

- A New Strategic Paradigm for Emerging Giants from Emerging Markets  
Mohinder Dugal, Western Connecticut State University
- Innovation In Emerging Markets: Mechanisms of Innovation Employed by Indigenous Emerging Market Firms  
Shantala Samant, Virginia Tech

**Table 5: Alliances and Networks, Room: Solitude (2nd Floor)**

Facilitated by Olga Bruyaka (Virginia Tech)

**11:00 – 11:15 a.m. Refreshment Break**

**11:15 a.m. – 12:00 p.m. Editorial Panel Discussion, Room: Latham C**

- Adelaide King, University of Virginia
- Atul Nerkar, University of North Carolina
- Annette Ranft, University of Tennessee

**12:00 p.m. Lunch**

**12:30 – 4:30 p.m. Doctoral Workshop, Room: Solitude (2nd Floor)**

Organizers: Anju Seth (Virginia Tech) and Nandini Lahiri (UNC Chapel Hill)

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