

Private Equity & Entrepreneurship
Mobilizing capital for fostering firm growth in Italy's Southern Regions

Taormina Friday 18 July 2008
San Domenico Palace Hotel

I.P.



The workshop calls attention on the importance of private equity and venture capital as fresh-and-new sources of funding capital to trigger the growth of firms in the wide area of Southern Italy known as "Mezzogiorno".

While such firms, namely small and medium sized firms and family managed and controlled companies, often bear vast potential to expand their market shares and operating span in their respective industries, in the area at hand they frequently suffer from financial and managerial constraints.

Depending on the various stages of their lifecycle, private equitors and venture capitalists can be important drivers in the activation of firm growth in Southern Italy as they are excellent complements to other traditional forms of funding.

In addition, the new rules set by the Basel 2 Agreement in Europe and the wide-reaching globalization process will induce entrepreneurs to increasingly open the equity of their firms to external investors.

The Workshop has immediately gathered the interest of numerous outstanding professionals from leading investment banks, consulting and law firms, business angels and academics.

The Workshop will be held at the San Domenico Palace Hotel of Taormina in a breathtaking scenario overlooking the black Etna Volcano and the deep blue Mediterranean Sea.

Organizers
Arturo Capasso
Giovanni Battista Dagnino
Rosario Faraci
Mario Sorrentino



web site www.taorminaprivateequity2008.net

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ONE DAY WORKSHOP

Taormina Friday 18 July 2008
San Domenico Palace Hotel



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8.15-9.00

Registration in the Sala Sacrestia and Welcome Coffee/Tea in the Inner Cloyster

Sala Chiesa

9.00-9.20

Introductory Speech
Laura Resnikoff, Private Equity Program, Director, *Columbia University*

9.20-10.30

FIRST PANEL SESSION
Private Equitors and the Development of Entrepreneurship
Presentation: Arturo Capasso, *Workshop Organizer*

Chair:

Stefano Balsamo, *JPMorgan*

Panelists:

Maurizio Caio, *Tlcom Capital LLP*
Domenico Fanuele, *Sberman & Sterling LLP*
Amedeo Giurazza, *Vertis SGR*
Giovanni Poggio, *PricewaterhouseCoopers*

10.30-11.00

Coffee /Tea Break in the Inner Cloyster

Sala Chiesa

14.30-15.45

THIRD PANEL SESSION
Private Equity and Venture Capital in Action: The Investor's Perspective
Presentation: Rosario Faraci, *Workshop Organizer*

Chair:

Anna Gervasoni, *AIFI*

Panelists:

Fabio Borsoi, *Intesa San Paolo Fondo per il Mezzogiorno*
Simone Cimino, *Cape Sicilia*
Michele Costabile, *Università della Calabria e SDA-Bocconi*
Renato G. Kobau, *FinanceLeasing*
Mario Mustilli, *Promoequity Sud*

15.45-16.15

Coffee/Tea Break in the Inner Cloyster

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Seconda Università di Napoli - PromoequitySud
Sinergica
Università degli Studi di Catania
Università degli Studi del Sannio
Vertis SGR

Under the auspices of
Accademia Italiana di Economia Aziendale

Sala Chiesa

11.00-12.30

SECOND PANEL SESSION
Business Angels, Venture Capital and the Development of Entrepreneurship
Presentation: Giovanni Battista Dagnino, *Workshop Organizer*

Chair:

Stefania Peveraro, *MF/Milano Finanza*

Panelists:

Donna DeCarolis, *Drexel University*
Allan W. May, *Angel Capital Association*
Ivan Lo Bello, *Confindustria Sicilia*
Pierluigi Paracchi, *Quantica SGR*
Antonio Perricone, *BSPrivate Equity*

12.30-12.45

Wrap-up and Conclusions
Ronald Spogli, *Ambassador of the United States to Italy*

13.00-14.30

Business Lunch in the Inner Cloyster

Sala Chiesa

16.15-17.30

FOURTH PANEL SESSION
Private Equity and Venture Capital in Action: The Entrepreneur's Perspective
Presentation: Mario Sorrentino, *Workshop Organizer*

Chair:

Senia Rapisarda, *London Business School Private Equity Institute*

Panelists:

Gaetano Golinelli, *Sinergica*
Margherita Poselli, *Liason Office University of Catania*
Luca Spina, *Movia S.p.A.*
Salvatore Torrisi, *ATT S.p.A. - Oranfresh*

17.45-19.00

One-to-One Session

20.30-23.00

Aperitif Cocktail in the San Domenico Panoramic Terrace
Gala Dinner in the premises of the San Domenico Palace Hotel

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